

ARTICLE MARKETING *Influence*



CHECKLIST

Article Marketing Influence Checklist

It's recommended that you print this checklist out so you can work side-by-side with the main ebook. The idea of this checklist is to mark off 1-by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

1. Introduction

- Using Search Engines To Get Traffic
- Looking at This Logically

2. Article Marketing... What Is it?

- Finding and Getting the Content
- Writing the Article Yourself
- Getting Someone Else To Write By outsourcing
- Using Private Label Rights (PLR)

3. Getting Your Next Idea

- Always Keeping a Notepad with You at All Times
- Relax and Take Your Time, Don't Rush
- Be Inspired By Your Surroundings
- The Importance of Setting Your Mood
- Have Fun and Building Your Imagination

4. Writing High-Quality Articles

- **Tips For Creating High-Quality Articles**
- **What Constitutes Bad Content**
- Affiliate links

- ☐ Repetitive sentences with no substance
- ☐ Too much of a sales pitch
- ☐ Guest Posting

- ☐ **Proofread Everything You've Written**

- ☐ **Do You Suffer Black-Outs?**
- ☐ Talk To Someone
- ☐ Do Some Exercises
- ☐ Return to Writing

- ☐ **The Variety Of Writing Styles**

5. Significance Points To Consider in Writing Articles

- ☐ **Keyword and Phrases Within an Article**
- ☐ Density Of Your Keywords Used
- ☐ Having Great Content For Your Article
- ☐ Adding Links Within Articles

- ☐ **Organizing Your Article**

6. People Want To Read Good Articles

- Significance Of a Topic
- Don't Write Long Articles
- Abstain From Writing Confused Articles
- Using Effective Keywords
- Being Personal Is Key
- Correct Spelling And Grammar
- Comprehensible Sentences, Keeping Them Short
- Using Compelling Headlines

□ **Composing Articles**

- Try not to make it harder than it truly is
- Try not to get worried over your subject
- Try not to make your articles too long or too short
- Try not to present your article the moment you complete it.
- You are composing an article, not an advertisement or sales

letter.

- Remain Focused
- At long last, compose like you talk

7. The Authors Resource Box

- **Attract Your Readers Attention**

- Give Your Readers a Benefit
- Backing Up With Proof
- Keep To The Point
- Don't Write About Yourself
- Your Avatar and Photo

8. Outsourcing Professional Writers

- **Hiring a Ghost Writer to Rewrite Articles**
- Using PLR Articles

9. Submitting Your Articles

- The Article Directories Terms and Conditions
- Master The Style Of Writing For Your Niche
- Doing a Bit of Research Before Hand
- Category Section For Your Article
- **Article Submission Strategies**

10. Guest Posting

- What Is Guest Posting?